



PRESS RELEASE

For Immediate Release

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NAMI Rochester Wins Prestigious Causewave Community Partners Matchstick Award for 2016

NAMI Rochester is thrilled to announce that we have been selected as the 2016 recipient of the Causewave Community Partners Matchstick Award! Thanks to all of our dedicated board members, staff and volunteers who make a positive difference in the lives of individuals and families affected by mental illness. We couldn't have achieved this without you!

NAMI is dedicated to educating the public about mental illness, offering resources and support to those in need, and insisting that mental illness become a high national priority.

The award is sponsored by Causewave Community Partners, a nonprofit collaborative, assisting other organizations through fundraising, advertising and marketing, and the Democrat & Chronicle Media Group and will assist the ongoing efforts of NAMI Rochester. The Matchstick Prize consists of \$ 5,000 in cash and a \$ 25,000 media buy donated by the Democrat & Chronicle Media Group, which combines advertising and other digital services. This gives NAMI Rochester extra resources to advocate for the individuals and families we serve. Organizations were selected based on their ability to demonstrate work which had resulted in meaningful and measurable impact on the Rochester community.